



Leicestershire Police

Licensing Act 2003 Representation in respect of a major variation application

Details of person or body making representation	
Your Name:	PC Jefferson Pritchard
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	TTR Local
Address of premises:	22 King Street Leicester LE1 6RL
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	X
Public Safety	X
Prevention of public nuisance	X
Protection of children from harm	

Please summarise your concerns about this application:
<p>I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority from the Chief Constable.</p> <p>My representation to this major variation application is based upon the licensing objectives, as per the Licensing Act 2003.</p> <p>The application in its current format would undermine three of the four licensing objectives if granted. Those being:</p> <ol style="list-style-type: none">(1) The prevention of crime and disorder.(2) Public Safety.(3) The prevention of public nuisance.

The premises is an existing licensed premises and holds a valid Leicester City Council Premises Licence (LEIPRM1580).

The premises is currently permitted to open to the public daily from 7:30am until 9:30pm, with the supply of alcohol limited to 9am until 8pm.

The applicant now wishes to open 24 hours a day, seven days a week and supply alcohol 24/7.

The applicant has requested the following licensable activities:

- (1) The Supply of alcohol for consumption off the premises:
Daily 24/7.
- (2) Late Night Refreshment (outdoors)
Daily from 11pm until 5am.

The application states customers will not be able physically enter the premises between midnight and 6am, as customers will be served through a hatch.

The application also refers to an existing condition which stipulates, "*The licence holder will not sell any beers, lagers, cider or perry's where the alcohol by volume (ABV) exceeds 5.5%*". However, it is unclear if the applicant proposes to remove or retain this condition.

The premises is located on King Street within the heart of the city centre. The premises has two entrances, on King Street and New Walk.

The premises has an existing licence condition which stipulates, "*The licence holder will close the door which leads to New Walk from 7:30pm and all access to and egress from the premises will be by the door which leads onto King Street*".

Five other licensed premises which supply alcohol for consumption "on the premises" are located within 100 meters of the premises. These include:

- (1) Grand Union, 24 King Street. (Hence next door the premises)
The premises has unrestricted opening hours to the public, however licensable activities are limited to:
Sunday to Wednesday from 10am until 2am.
Thursday to Saturday from 10am until 4am
- (2) Revolution, 6B New Walk.
The premises is licensed to open daily from 9am until 3:30am.
- (3) The Kings Head, 36 King Street.
The premises is licensed to open:
Monday to Thursday from 10am until 12:45am.
Friday & Saturday from 10am until 2:45am.
Sunday from 12noon until 12:45am.
- (4) Sophy, 8-10 King Street.
The premises is licensed to open:
Sunday to Tuesday from 11am until 2am.
Wednesday & Thursday from 11am until 5am.

Friday & Saturday from 11am until 7am.
Sunday before a bank holiday from 11am until 5am.

(5) Bungles Bar, 13 King Street.

The premises is licensed to open:
Sunday to Tuesday from 3pm until 3am.
Wednesday to Saturday from 3pm until 3:30am.

The premises is located near the door to The Grand Union public house as mentioned above. The Grand Union also has two entrances on both King Street and New Walk.

There are multiple residential complexes along both King Street and Marlborough Street. These also include flats directly opposite the premises on both sides of the King Street and Marlborough Road junction. 35 King Street being just one of the complexes.

In July 2024, the premises licence was transferred to the applicant, and he was appointed as the premises, designated premises supervisor.

On the 7th August 2024, Leicestershire Police conducted a licensing visit and discovered the premises in breach of a specific licence condition relating to beer and cider above 5.5% ABV being offered for sale. It was also established that the applicant had moved address and had not notified the local authority of this. This is both a legal requirement and a criminal offence.

Following the earlier conversation at the premises, an email re-iterating the above was sent to the applicant later that day.

On the 6th September 2024, the applicant was issued with a further warning, consisting of an official warning letter from Leicestershire Police as result of remaining open and trading after 9:30pm on the 9th August and further premises licence breaches discovered during a police visit on the 30th August.

Given the premises proximity to other licensed premises, Leicestershire Police are deeply concerned about the premises proposal to operate 24/7 and supply alcohol 24/7. It is highly likely that the premises will act as a magnet and serve alcohol to customers already under the influence of alcohol and/or supply alcohol to those customers attending nearby licensed premises either before or after. There is also a possibility that members of the public/customers who are refused entry or ejected from nearby premises may elect to source alcohol from the premises in order to continue their night out.

The public space seating area at the bottom of New Walk/King Street (within twenty meters of the premises) could provide an attractive space for customers to consume alcohol and other products purchased from the premises.

Similarly, the applicant will be unable to manage customers outside the premises between midnight and 6am, as they are in the public domain. By the very fact they are outside is likely to result in increased noise and public nuisance.

The application also refers to a delivery service, which would suggest delivery couriers on both pedal cycles, mopeds and motor vehicles will potentially be attending the premises to collect orders. This in turn will generate noise and is likely

to disturb local residents who live along King Street and Marlborough Street. As alcohol related violent crime, disorder and anti-social behaviour increases in the city centre during the night-time economy, means there is a real risk of serious problems both at and in proximity to the premises, regardless of the best intentions of the applicant.

Therefore, Leicestershire Police respectfully requests the application is refused, as it is both appropriate and proportionate to address the causes of the concern(s).

████████ Jefferson Pritchard
Leicestershire Police
Friday 17th January 2025